



PINKYSWEAR
FOUNDATION

2019 National Impact Report

OUR MISSION:

Helping kids with cancer and their families with financial and emotional support.

OUR VISION:

To say “**yes**” to every family with a child battling cancer.



“He was a joy-filled kid. He loved living.”

All-Star Brice

What Brice’s parents thought to be an earache quickly transformed into the battle of a lifetime. At only nine months old, he had ETMR – an incredibly rare and aggressive brain tumor.

“It didn’t matter what he was enduring physically. He was a joy-filled kid. He loved living,” Brice’s dad expressed.

“During the worst time of our lives, Pinky Swear was a blessing when I didn’t think we could find any. You have to show up every day ready to fight for your child’s life, and Pinky Swear made that possible.”

Brice passed away in April of 2020 at 16 months old. While the McCardles are no longer fighting a cancer diagnosis, they are now enduring a whole different battle: grief.

“Pinky Swear has allowed my wife and me to now focus on healing. It has helped us in our grief knowing that we are supported. Pinky Swear has given us hope for the future.”

2019 National Statistics



917

Orange Envelopes distributed



724

Families received All-Star Fund grants



6,500

Individuals accessed Pinky Swear Pantries



330

Hospital social workers in 49 states partnered with PSF



50%

Over half of All-Star families served identify as persons of color

“Because of supporters like you, families like ours can feel like we’re not alone in our journey.”

– All-Star David



Pinky Swear Foundation supports families through four programs:



Orange Envelope Program

Pinky Swear Foundation is here for families with a child who has been newly diagnosed with cancer with a virtual ‘hug’ and a financial gift delivered right to their mailbox.



All-Star Fund

A fund that puts food on the table, covers car payments, mortgage and rent payments, and whatever needs a family has while caring for a child with cancer.



Pinky Swear Pantry

On-site food pantry at children’s hospitals with grab-and-go options for families so they can stay near their child with cancer and ease their financial burden.



Memorable Family Experiences

All-Star Weekends and unique events and activities that provide emotional support and quality time together out of the hospital.

Thank you for your generosity. To learn more about your impact, go to www.pinkyswear.org or contact development@pinkyswear.org.