

2019

Annual Report



PINKYSWEAR
FOUNDATION



OUR MISSION

Helping kids with cancer and their families with financial and emotional support.

OUR VISION

To say **yes** to every family with a kid battling cancer.

OUR VALUES

- 1 **Be compassionate** in striving to alleviate stress for each family.
- 2 Invest in **authentic relationships**.
- 3 Maximize the potential of all **resources** entrusted to us.
- 4 Support our community by working together! **#teamwork**
- 5 **Celebrate** successes of all sizes.



The Original Pinky Swear Promise

After 9-year-old Mitch Chepokas from Chanhassen, Minnesota, was diagnosed with terminal bone cancer, he spent 10 months in the hospital. Recognizing that his own time was limited, Mitch took all the money from his own savings account and, with the help of his dad, gave the entire \$6,000 away to other kids in the hospital that he felt needed it more: kids that were also being treated for cancer.

Although Mitch was only 9, he was defined by a generous spirit and an empathetic soul. Mitch made his dad promise, through a father-and-son pinky swear, that the financial and emotional support he showed for kids with cancer and their families that winter night would continue after he had passed away.

The Pinky Swear Foundation exists because of that pinky swear promise.

Dear Pinky Swear Supporter,

Thank you for yet another remarkable year! Looking back on 2019, we are overwhelmed with gratitude for the incredible support from our community all over the country. A pediatric cancer diagnosis has devastating financial and emotional effects on all members of the family. Your support has made it possible to help these families when they need it most – right now.

This past year was full of substantial growth not only for our organization but for the Pinky Swear Foundation community overall. We increased our ability to say ‘yes’ to every family. We developed lasting relationships with partners throughout the community who are eager to join our cause. We have also grown our endowment fund significantly in 2019. This creates long-term stability and sustainability of our mission.

As a result, we have helped more families with a child battling cancer than ever before.

We know that each contribution you have made – whether it be financial gifts, pantry or food donations, or including us in your legacy giving – has directly impacted a family with a child battling cancer. Here is how one family described that impact:

“I am completely humbled by the generosity of your organization. Your support has made our family committed to finding a way of giving back after we get our child through treatment. Thank you so much for all your time and efforts in helping relieve some of the stress while we care for our child in such an intense situation.”

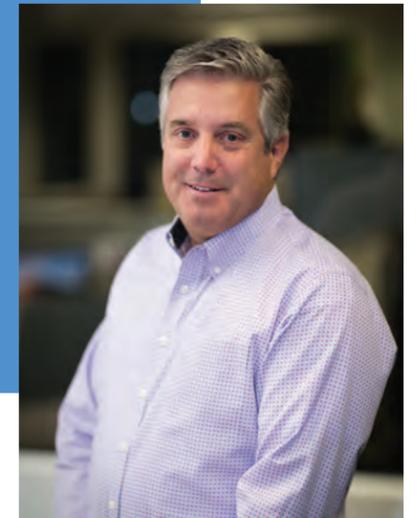
We look forward to celebrating together as we reflect on 2019, and we are also thrilled to see what is in store for Pinky Swear Foundation’s future. Thank you for your continued partnership and support for children with cancer and their families. Together, we are Pinky Swear.

Erica N. Campbell

Erica Campbell
Executive Director

B. E. O'Brien

Bruce O'Brien
Board Chairman





Top 2019 Fundraisers

Youth Fundraisers

Brooke Goddard
 Gabi Feygin
 Sophie Ratcliff
 Jessica and Ben Nigbur
 Amelia Campbell
 Isabel Seibers
 Clara, Evelyn, and Lily Balk
 Taylor Breimhorst
 Ayden and Mollie Ferrell
 Dylan Gregory
 Henry Oswald

Adult Fundraisers

Sandy Lederfine
 Mary Mendenhall-Core
 David Gantz
 Jon Brimacomb
 Niki Koppen-Cusciotta
 Angie Curry
 Jon Day
 Mary Setter
 Christa Keehr
 Eric Johnson
 Heather Seibers
 Alison Roberts
 Karen Svendsen

Support Through Awareness

The financial and emotional impacts of a childhood cancer diagnosis on a family are tremendous and often overwhelming. Pinky Swear Foundation is passionately committed to increasing the awareness and understanding of childhood cancer and its impact on families through telling patients' stories. By sharing stories, photos and videos featuring Pinky Swear All-Stars, the financial and emotional hardships families face become tangible and relatable. A mix of communication channels including social media, website, email, advertising, public speaking engagements and public relations are utilized to demonstrate the impact Pinky Swear Foundation has on our All-Star families and how others are able to help.

Youth Leadership Council

Pinky Swear Foundation encourages personal development of young leaders through goal setting and entrepreneurship, while helping kids with cancer. As ambassadors of Pinky Swear Foundation, youth learn about community service and leadership skills and become change makers and advocates in their communities. Pinky Swear Youth Leadership Councils (YLCs) and other youth development activities embrace the servant-leadership mentality inspired by the original Pinky Swear.

#kidshelpingkids



Pinky Swear Programs

The hardships inflicted on families because of childhood cancer are often not quantifiable. The financial burden of increased expenses – often while income is decreased due to reduced work hours, lost jobs, or unpaid, extended leave – can be overwhelming. Pinky Swear Foundation's programs provide immediate help and priceless stress relief to families in need. Since 2003, Pinky Swear Foundation has supported families' quality of life with direct financial aid for basic needs and through experiences that create emotional support including:



Orange Envelope Program

Pinky Swear Foundation is here for families with a child who has been newly diagnosed with cancer with a virtual 'hug' and a financial gift delivered right to their mailbox.



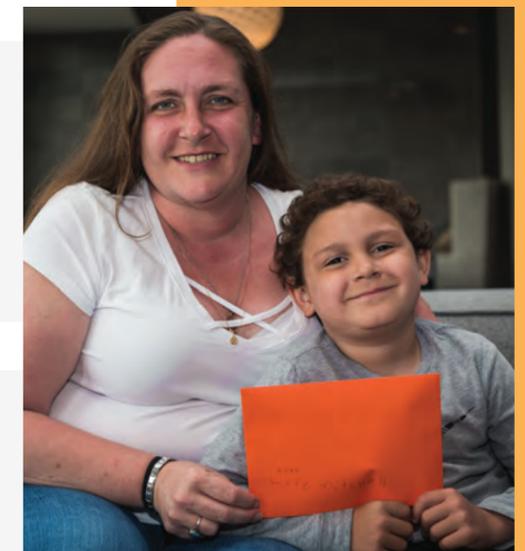
All-Star Fund

A fund that puts food on the table, covers car payments, mortgage and rent payments, and whatever needs a family has while caring for a child with cancer.



Memorable Family Experiences

All-Star Weekends and unique events and activities that provide emotional support and quality time together out of the hospital.



Pinky Swear Pantry

On-site food pantry at children's hospitals with grab-and-go options for families so they can stay near their child with cancer and ease their financial burden.



“After receiving the diagnosis, as a family, we had to put our lives on hold...”

All-Star Jackson

“Jackson was a typical three-year-old boy who loved playing outside and learning” explained Jackson’s mom.

Then, in 2018, Jackson faced constant migraines which resulted in nausea, staggering, and slurred speech. After multiple tests, Jackson’s family learned what had been causing Jackson’s symptoms: a brain tumor.

“After receiving the diagnosis, as a family, we had to put our lives on hold,” shared Jackson’s mom. She could no longer provide childcare for other families – resulting in a loss of income for the family – and was forced to put her schooling on hold. Taking care of Jackson became a full-time job.

“Worst of all, Jackson did not understand what was happening to him and why he had to go through all of this.”

Doctors successfully removed the mass from Jackson’s brain, but the surgery caused the left side of his brain to go into “sleep mode”. It took Jackson four months to re-learn how to walk, talk, and dress himself.

“Pinky Swear has been a huge factor in our family’s social and financial recovery,” Jackson’s mom expressed. “We received an Orange Envelope with a small financial gift and other materials about their programs. It was reassuring to know that we had not been forgotten and that we were not alone.”

Jackson is currently thriving in his Spanish-immersion kindergarten program and enjoys learning through jigsaw puzzles, mazes, and math. He has made new friends who are also battling cancer at the Pinky Swear Foundation Kids Triathlon and the All-Star Holiday Party. He still has yearly MRI’s but there have been no further concerns since his surgery.

“Pinky Swear Foundation has become an integral part of our support system for Jackson,” expressed Jackson’s mom. “The foundation has a genuine concern for Jackson and our family. We are so happy to be involved with Pinky Swear and the wonderful people who support it.”

A Letter from an All-Star Mom...

“Cal loved cars, trains, and airplanes. He loved playing outside and getting completely sweaty. He loved jumping, biking, and his dog. Cal also really loved his sister. They hardly ever argued, and he would play dolls with her without hesitation. He had an unforgettable laugh - the kind that made you look up from what you are doing to see his face.

Cal was not afraid of anything. He gritted his teeth when he needed his port accessed and closed his eyes. Cal never complained about his chemotherapy or hospital stays. I am confident the main reason was he was always with us. One of us had to work and care for Annabelle, but most nights in the hospital, we still had dinner together. Cal never cried for us, because we were always with him.

He was happy, easy, lovable, laughable, and adorable. Nearly every day of his 5 years.

When we lost Cal, we put much of our efforts and finances into trying to find cures for childhood cancer. Pinky Swear has opened our eyes to others that are suffering with heavy needs while battling childhood cancer. We know honoring Cal was the Larson family’s initial intention behind this momentous gift to Pinky Swear, but we are really starting to feel that our heavenly son was maybe behind this before we knew it was happening! There is nothing more that Cal would have wanted as part of his legacy than to help promote, support, and give hope to a loving family.

Tim and I feel so grateful to be a part of Pinky Swear. We want to help every family going through cancer be able to physically be with their child and for their financial anxieties to be lessened.”

“We want families to laugh and love; we want families to still find hope and reasons to celebrate, even in stressful times. This was Mitch’s promise with his parents. This was our promise to Cal. We want to honor this promise for every parent and child with cancer.”

Sincerely,
Lucy Reinhardt

“He was happy, easy, lovable, laughable, and adorable.”

A Tribute Gift Highlight

In 2019, Pinky Swear Foundation was introduced to an inspiring family who had one clear objective: giving back in honor of Cal Reinhardt, a family friend’s child who lost his battle to cancer.

The David & Janis Larson Foundation showed us the profound impact that “Super Cal” Reinhardt has on his family, friends, and everyone around him even after he lost his battle to cancer. With Cal in mind, The David & Janis Larson Foundation made a transformational financial contribution to Pinky Swear Foundation to be distributed directly to local families who have a child battling cancer. The Larsons also made a significant investment in the Pinky Swear Endowment to ensure families like Super Cal’s are supported long into the future.

The Larson’s tribute gift honors Cal’s legacy for years to come and perpetuates the late David Larson’s passion for helping others. The gift strengthens our ability to help more families during one of the most challenging times of their lives. We are extremely humbled by the Larson family’s generosity and compassion and will keep sharing Cal’s story of bravery.

If you are interested in giving in honor or memory of someone, please visit:

pinkyswear.org/donate



2019

at a glance

April



Pinky Swear Gala

The annual Pinky Swear Gala in Minneapolis, MN was a memorable evening filled with hope and support for our All-Star families.

August



Hy-Vee Pinky Swear Kids Triathlon (MN)

Participants demonstrated our "kids helping kids" motto in support of children battling cancer in our community by attending and fundraising for the annual Hy-Vee Pinky Swear Kids Triathlon.

October



DSM Marathon

Team Pinky Swear fundraised for kids with cancer and their families leading up to the 2019 IMT Des Moines Marathon.

December



Pinky Swear Gingerbread Village

Participants of all ages visited the Mall of America and wrote letters of encouragement for kids with cancer which will be delivered to families across the country. Community partners and volunteers built a beautiful Gingerbread Village by donating home-made gingerbread houses.

February



Orange & Blue Gala

Supporters at the fourth annual Orange and Blue Gala in Charlotte, NC celebrated the Pinky Swear Foundation mission of helping kids with cancer and their families with financial and emotional support.

June



Pinky Swear Kids Triathlon (NC)

The fifth annual Pinky Swear Kids Triathlon was held at Ingersoll Rand in Mooresville, NC. This non-timed and non-competitive race is for kids of all abilities and supports children with cancer in our community.



Perk's Pinky Swear Mess Fest

KARE 11's Eric Perkins and Pinky Swear Foundation teamed up to raise awareness and support for children with cancer through Perk's Pinky Swear Mess Fest. Join us this year for our virtual Mess Fest - #cancermessy.

September



Childhood Cancer Awareness Month

September is Childhood Cancer Awareness Month during which we honor the thousands of families across the country who are impacted by pediatric cancer.



Pinky Swear Day with the New York Yankees

Pinky Swear All-Stars gathered at Yankee Stadium for a special game-day suite party thanks to Wiley Wallaby Liquorice, Nutrisource Pet Foods, and the New York Yankees.



All-Star Holiday Parties

All-Star families in Minnesota and North Carolina attended All-Star Holiday Parties hosted by Pinky Swear Foundation's community partners. Families were able to come together, connect, and pick out gifts for their children.



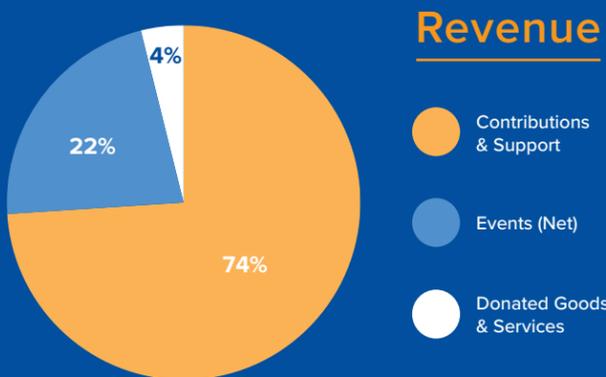
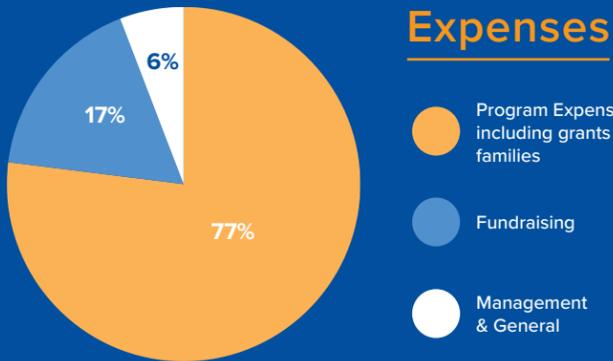
WHO Pinky Swear Radiothon

Community members in central Iowa raised awareness and support for kids with cancer through the annual WHO Pinky Swear Radiothon. Thank you to the incredible volunteers and partners who continue to make this event a success.

2019 Financials



In our 2019 fiscal year, 77% of expenses went toward our mission.



Statement of Financial Position*

Assets	
Cash and Cash Equivalents	\$498,881
Pledges Receivable	\$2,039,100
Prepaid Expenses and Other Assets	\$106,459
Endowment Funds	\$280,045
Property and Equipment, Net	\$15,483
Total Assets	\$2,993,968

Liabilities & Net Assets	
Accounts Payable	\$64,455
Deferred Revenue	\$18,100
Accrued Expenses	\$86,028
Total Liabilities	\$168,583
Without Donor Restrictions	\$82,677
With Donor Restrictions	—
Net Assets Restricted for Time or Purpose	\$992,708
Net Assets Held in Perpetuity	\$1,750,000
Total Net Assets	\$2,825,385
Total Liabilities & Net Assets	\$2,993,968

Statement of Activities*

Support and Revenues	\$4,287,205
Program Services	\$1,817,196
Fundraising	\$415,875
Management & General	\$139,994
Total Expenses	\$2,373,065
Change in Net Assets	\$1,914,140

*Year-end December 31, 2019; Unaudited

Pinky Swear Foundation in 2019

Pinky Swear helped families in 49 states.

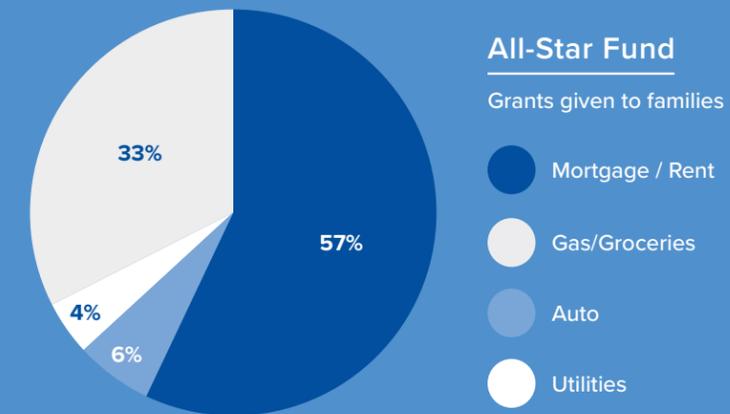


794
All-Star Fund grants distributed to 724 families.

\$508
Average dollar amount distributed by each All-Star Fund grant.

1,344
Total number of families supported by Pinky Swear financial support programs in 2019.

507
Total number of program volunteer hours.



917

Total Number of Orange Envelopes distributed to families.



60

Total Number of All-Star Weekends.



6,500+

Total Number of Families Provided Access to Pinky Swear Pantries.



287

Total Number of Individuals Served via All Star Weekends.



Mission Partners

Pinky Swear Foundation is grateful for our strong partnership with forward-thinking businesses and organizations that understand the importance of supporting families battling childhood cancer.

David & Janis Larson Foundation



The Harper Family Foundation



Corporate and Organizational Donors

\$100k-\$1M+

David & Janis Larson Foundation*
K.L.N. Enterprises, Inc.
Hy-Vee, Inc.
The Harper Family Foundation

Joey Logano Foundation
K & R Hospitalitys, Inc.
Minnesota Wild Hockey Club
Principal Charity Classic
Rotary Club of Ankeny
TTI Floor Care North America

The Johnson Foundation
Minnesota Timberwolves Fastbreak Foundation
Minnetonka School District # 276
Piedmont Healthcare
The QBE Foundation
Ryan Specialty Group, LLC

Bank of America c/o Cybergrants
Blue Cross and Blue Shield Of Minnesota
The Cade Foundation
Catalia Mexican Foods
Charter Bank
Covenant Word of Life Church
Cozy Boutique
Eastern Roof Technologies
Eden Prairie Realty of Minnesota
Hays Companies
Kodiak Cakes, LLC
Lake Norman Chrysler, Jeep, Dodge
LEVEL Mpls
MacRae-Bryan Inc
Martin Truex Jr. Foundation
MOAC Mall Holdings
NCMIC Group Inc
Northwestern Mutual Foundation
OneBeacon Charitable Trust

Premier Credit Union
RSM US LLP
The Saul Winton Fund
SFM Mutual Insurance Company
South Lake Women's Healthcare
SunEnergy1
Tradition Capital Bank
Western National Mutual Insurance Company

\$1k-\$2,499

Academy Sports + Outdoors
Access Systems, Inc
Acculus
American Airlines Charity Trust Account
American Equity Investment Life Insurance Company
American Veterans Post 1
Babington Realty LLC
Baker Group
Ballard Spahr LLP
Beeler Trucking

Beisser Lumber
Benefit Extras, Inc
Bridgewater Bank
Chambers & Associates Realty LLC
Chuck and Don's
Cigna Health and Life Insurance Company
Elements & Grain LLC
GMG Foundation (Grinnell Mutual)
Harrison Truck Centers
Innovative Builders
J Cash Homes Inc.
Joyce & Terry Lillis Family Endowment Iowa Foundation Fund
Karl Chevrolet
Lake Vision Development
LeaderOne Financial Corporation
Lynch Roofing & Siding, Inc
Margaret A. Cargill Foundation
McClure Engineering Co
Mike Johnson Memorial Golf Tournament

\$5k-\$9,999

24 Foundation
The Allstate Insurance Foundation
American Airlines, Inc.
Bank of America Corp - Rhode Island
The Ben Miller Foundation
Body Armor
Canterbury Park Holding Corp.
Clear Lake Bank & Trust
Eaton
Fareway Stores
Hope at the Lake Foundation
IntriCon Corporation

\$2,500-\$4,999

45 Degrees North Group
84 Lumber Company
Aetna Inc
All States Ag Parts, Inc.

\$25k-\$99,999

Dean Snyder Construction
E.A. Sween Company
Love Your Melon, Inc
Marsh & McLennan Agency LLC

\$10k-\$24,999

Bachman's
C.H. Robinson International Inc.
The Dale Jr. Foundation
Humor to Fight the Tumor Foundation
iHeartMedia
Janssen Cares
Contribution Fund

Mooresville Pediatric and Adolescent Care
Nehring Construction
NingBo DeChang Electrical Machinery Made CO.,LTD
Peregrine Capital Management, Inc at the Mpls Foundation
Pet Pilgrimage Crematory and Memorials
Anonymous
Quantum Technology Group
R & H Management
Rasmussen Foundation Fund at the DSM Community Foundation
The Roles Family Foundation
South Story Bank and Trust
Southtown Chrysler Dodge Jeep Ram
St. Cloud Clearwater RV Park
Stone Street Wealth
SunTrust Bank

Temperature Pro Carolinas - Lake Norman & Charlotte
The Hartford
Tony's Plumbing & Heating Inc
Ultimate Plumbing
Zammiti & Gidaly Orthodontics
\$500-\$999
Anonymous (4)
AJ Anderson Inc
Ankeny Area Chamber
Ankeny Sanitation
ASC Group
Bad Daddy's Burger Bar
Bellwether Enterprise
Bloomington Federated Woman's Club
Central Iowa Networkers
Charlotte Ski Boats
Chirocenter Bloomington
Clutch Coffee
CoBank

Concord Global Trading, Inc
Faas Construction
The Fax Guys
Hall & Hall Realty LLC
Herman Welding & Repair
Kiwanis Club of Davenport
Mantissa Corporation*
Mini Critters Inc
Moore & Van Allen Foundation, Inc
ODAY Fitness LLC NC
Orange Theory Fitness
Rock Hill Mechanical Corp
Rocky Sales Inc.
Shelly Billiet Inc.
Simple Custom Pools, LLC
Stretch-n-Grow Lake Norman
TeamStac Fitness, LLC
United Way Greater Twin Cities
Verndale Lions
Vibrant Realty
WB Hotel Partners LLC

Wee's Tees
The Wellmark Foundation
Zimmer Biomet Alaska - Bartow
\$250-\$499
Anonymous (2)*
3m Club - Knoxville
ARAnet, Inc.
Charles Goddard
Construction INC.
Construction Group
Core 4 Collective
Cowboy Lake Norman
Dentom LLC
Eyes On Lake Norman
Optometry
Foster Group Fund at
Schwab Charitable
The Give Back Kids
Inbound BrewCo
Irondale Basketball Girls Hoops Club
K&R Consulting Group

King Solutions
KSW Enterprises, LLC
Kulumo Consulting, Inc.
LK Arms
M. Neader Management
Mecklenburg County Charitable Giving Campaign
Merchants Bonding Company
MN Association for Financial Professionals
Moms Meals
Mooresville Animal Hospital
RGA Family Charitable Fund at the American Gift Fund
Rotary Club of Davidson
Summergate Companies, LLC
Titan Machinery
Youngstedts, Inc

In-Kind Donors

131 Main
15 to Fit Pilates, Barre & Fitness
Acting Out Studio
Aflac Cancer Foundation
Alino Pizzeria
Anonymous
Anthem Dental
Ariana's Kitchen
Bad Daddy's Burger Bar
Barnes & Noble
Battle Axed
BK And Carolina Ridgeline
Blue Heel Socks
BlueMonday, LLC
BoatEase Boat Detailing
Brawley Animal Hospital
Bridgewater Bank
Bristol Motor Speedway
Burn Boot Camp
Captain Magic
Carolina Age Management Institute
Charlotte Ski Boats
Ciao for You
Cliff Hangers LLC
Commercial Furniture Services
Commers Custom Jewelers
Continental Diamond
Costco Wholesale

Courtyard Marriott - Charlotte
Courtyard Marriott Ankeny
Creative Designs by Jillian
The Dale Jr. Foundation
Deutsch Family Wine & Spirits
Diamond Head Beach Resort
DJ America
Dream Hotel South Beach Drive! Driving School
Joy Dufour-Shelby
Jonathan and Pamela Dworsky
Eez Fusion Sushi
Enchanted Elegance
Escape MSP
Euclid Wines
EZ's Limo and Car Service
Family Catering Service, Inc.
The Fax Guys
Fleming's Prime Steakhouse
Amy and Brandon Gandy
George Pappas' Victory Lanes
Girls On The Run
The Graduate Minneapolis
Great Wolf Lodge
Greenleaf Health LLC

Harlem Globetrotters
Hilton Charlotte Center City
Hilton Garden Inn
Holiday Inn Des Moines Northwest
Hubbard Broadcasting
iHeartMedia
J5Travel
Jethro's BBQ
Jewelers on Main
Joey Logano Foundation
Jamie Jordan
Justin Griswold Photography
King Solutions
Knox Jewelers
Labpups LLC
Lake Norman Eye Care
Lake One, LLC
Langtree Plantation
Laura Mueller Photography
Lord Fletcher's Restaurant
Lori K Cakes
Jim Luke
Lunderby Photography, Inc.
Patti Marinovich
Brian and Susan Mark
Massage Heights - Jetton Village
Mastel Event Management LLC

Merlin's Magic Wand Foundation
MGM Wine & Spirits
Heidi Mills
Romy and Jose Minaya
Minneapolis Saint Paul Magazine
Minnesota United FC
Minnesota Wild Hockey Club
MN Pro Paintball
MOAC Mall Holdings
Mondrian South Beach
Jesse Montgomery
MOR Golf and Utility
Morrissey Hospitality
Mr Bounce Inflatable Rentals
N2 Publishing
Nemacolin Woodlands Resort
Ocean Key Resort & Spa
Orange Theory Fitness
Orange Theory Fitness
Alison and Eric Palmeter
Park Tavern Bowling
Anthony Parr
Louis Polk
Project Linus - Greater Twin Cities Area MN Chapter
PRP Wine International
Publix Grocery
Rare Roots Hospitality

Susan and Phillip Ratcliff
Caroline and Jim Ray
Realia by Jen
Reynolds Limousine Service LLC
Julia Rivera
Andrea Rohrwasser
The Row NYC
SAP America, Inc
Dr. Carmen Z. Schuller
Schwan's Home Service, Inc.
Beverly Scott
Sea Life - Charlotte-Concord Aquarium
MOR Golf and Utility
Morrissey Hospitality
Mr Bounce Inflatable Rentals
N2 Publishing
Nemacolin Woodlands Resort
Ocean Key Resort & Spa
Orange Theory Fitness
Orange Theory Fitness
Alison and Eric Palmeter
Park Tavern Bowling
Anthony Parr
Louis Polk
Project Linus - Greater Twin Cities Area MN Chapter
PRP Wine International
Publix Grocery
Rare Roots Hospitality

TTI Floor Care North America
Two Bros Bows
Universal Studios
US Foods
Veritas Technologies
Victoria Elementary School
VStar Entertainment Group
Walt Disney World Dolphin & Swan
Walter's Recycling and Refuse, Inc.
Wilhite Orthodontics
Words & Pictures
Zammiti & Gidaly Orthodontics
Tom and Debra Ziemann

Individual Donors

[\\$10k-\\$25k+](#)

Anonymous*
The Brian Mark Family Fund
Peter and Martha Eckerline
JoAnn Ginkel Fund
John and Jodi Naylor
Shawn Mahoney Fund

[\\$5k-\\$9,999](#)

Diane Aves and Ronald Smith
John and Kristina Corry
William Craig
Sonja and Trent Ess
Melissa and Ramon Gonzalez
Lisa and Andy Gosling
Jim and Zeke Gray
Leroy Gray
Raymond and Kimberly Haigney
Sean and Angela Higbea
Michael and Angela Jilek
Lowell Jobe/ASC Group
Brian and Susan Mark
Bruce and Beth O'Brien
Susan and Phillip Ratcliff
Scott and Cheryl Reid*
Sharyn and Michael Robins
Ryan Ruud and Ross Rafferty
David Wheelock

[\\$2,500-\\$4,999](#)

Judy and Stephen Boeser
Renee and James Carr
Julie and Scott Cash
Michael and Rebecca Castagnetto
Thaddeus and Dana Cominsky
Troy and Christine Fenderson
Gordon Family Foundation
Sandy and Louis Gordon
Libby Guzzo
Gayle and Greg Hayhurst
Bruce Humphrey
Dr. Sidney A. Jones and Mrs. Kelly R. Rolfson-Jones
Ryan and Mandi Koski
Linda Corell Fund
Jesse Montgomery
The Moroz Family Fund
Scott Peterson
Caroline and Jim Ray

Tamara and Joshua Reding*
Phil and Deborah Rotella
Mary and Paul Setter
Josh Shenkle
Don and Jane Snyder
Alan and Victoria Springate
Angela and Scott Tidwell
Brad VanWeelden
Karla Vehrs and Mike Staab
Rodney and Nicki Vucenich

[\\$1k-\\$2,499](#)

Murat and Megan Akdamar
Tamara Amini
Allen Anderson
Chris Anderson
Michael Apel
Jessica Babington
Geoffrey and Tascha Bartsh
Tim and Amanda Boberg
Joy Bogenrief
Rachel Bolduc
Lisa and Garry Broadway
Charlie and Lisa Burke*
Kathryn and Tim Burns
Lindsey and Jarrett Burr
Dean and Shelley Bussey
Erica and Ian Campbell**
Carson Creek School
Rebecca Cartwright
Thomas Caruth
John and Leslea Caswell
John and Stephanie Clancy
Jim and Bobbi Corrigan
Matthew Cozad
Lesley and Kenton Crabb
Cynthia Niekamp Fund*
Scott and Andrea Dahl
Cheryl and Rob Danna*
Ines and Matthew Davis
Jon and Lori Day
David and Marguerite DeMarsh
The Doug and Martha Miller Family Fund
Lisa and Victor Dowless
Lynn and Mark Eckerline
Karen and Alan Ellis
Christine Erickson
Mark and Stephanie Evansen
Jodi and Justin Evenson
Jang Fang
Shawn and Emily Fann
Fee Family Charitable Fund
Laura Felfel

Christine and Bob Finn
Bryan Folkers
Robyn Ford
William and Jennifer Foster
Stephanie Franciscus
Keith Garetson
Jill and Steven Gottlieb
Leonard Grimes
David and Jessica Guistolise
Terry and Cindy Harrington
Allison and Chris Hartley
Charley and Katherine Hawley
Lilyan and Christopher Hill
Christopher and Lorri Hoffman
Andrew Holm
Bjorn and Janelle Honda
Angus Huang
Kisten and West Hunter
Scott and Bev James
Craig Johnson
Rick and Liz Kes
Lisa and Chris Kiral
Rhonda and Dan Koch
Steve and Kathleen Kraus
Robin Kriedeman
Douglas and Laurie Kruhoeffer
Kim and Michael Larish
Jake Leverich
Frank and April Lichtenberger
Lindquist Family Fund
Mike Lueder
John and Becky Mach
Jay and Lucia McLaren
Mike & Linda Fiterman Family Foundation
Romy and Jose Minaya
Susan and Larry Moore
Michael and Jennifer Moroz
Allen Myers
Jacob and Devina Nadakav
Charlie and Megan Nelson
Andy and Christine Nessler
Cynthia Nigbur
Melissa and John Norman
John Piatkowski
Stephen Quinlan
Lynn Quinn
Abe and Tara Quiring
Vicki and Paul Radosevich*
Daniel Redmond
John and Helen Rees
Angie and John Regan
Katy Ryan

Suzanne M. Sawyer
Brian and Lisa Schneider
Sherry and William Schultz
Shattuck - St. Mary's School
John and Marny Sherman
Tom Sieren
Craig Snider
Greg Steelsmith
Lyle Stewart*
Nancy and Keith Stieg
Stroh Family Foundation
Kori and Brendyn Sullivan
Dana Svendsen and Semir Krpo*
Erin and Paul Taaffe
Gerald Taylor
Scott and Teri Thompson
Sheila and Brian Tierney
Larry and Viviane Valberg
Nikki VanNess
Dean and Janel Wahlin
Bruce and Amy Walrod
Wendy Walsh
Adriane and Bob Ware
Tina and Kevin Weatherford
Ann and Tim Whelan
Kent White and Anne Sarkinen White
Sal and Cheryl Zammitti

[\\$500-\\$999](#)

Levette Abbott
Ilene Adams
Leslie and Todd Adams*
Kerri-Rae Agin
Omer Aldi
Larry Anderson
Robert and Annabelle Anderson
Kelly and Jeff Arzonico
Eric and Molly Batiza
Todd and Jennifer Bernitt
Bart Borg
Jason Bowles
Eric Braverman and Neil Brown*
Dawn Brown and Dale Brown
Mitchell and Amber Burrus
JoAnn and Robert Campbell
Laura and Bill Carey
John and Janine Chidwick
Robert Cohen and Sarah Norsted
Kent and Susan Craighton
Joy Dakin-Schwalm
Mike and Amy Daly
Paul and Mary Maahs

Michael and Melanie Dayton
Connor De Phillippi
Anthony DeCandido
Adrienne Delozier
Cory and Erin DeMarco
Albert and Lisa Dietz
Jennifer Doubet
Christopher and Heather Eiden
Bruce Erickson
Anonymous
Marilyn and Thomas Ferguson
Mary and Robert Fuhrman
Jason Gabrick
Mary Beth Galey
Joan Giammarino
William and Emily Gilligan
Bernadette and David Glenn
Jani Gode
Emily and Jeffrey Gordon
Phyllis Gotta
Tyler Gress
Jeffrey Grodahl
Mike Gunn
Tim Habermann
Ron and Denise Hamilton
Hannan Family Charitable Fund
Stacy and Cullen Harder
Marilu and Brian Harl
Kelli Harris
Diane and Dennis Hartogh
Annette Herman
DeAnn Hermanson
Michelle Hetland
Douglas Hofmeister
Teresa Hovell
Ann Hudson
Doug and Natalie Johnson
Lillian and J. Johnson*
Lynne Johnson
Molly Johnson
Alisa and Philip Kilian
Richard Kloepenburt
Rose Koning
Dennis and Marjorie Krieger
Patricia Kriha
Diane and Karl Kruse
Alyssa and Chad Larish
Thure Larson
Chad and Kelly Leiker
David and Melissa Leskusky
Lee and Amanda Levandowski
John and Gayle Liman
Kevin and Tara Luther
Paul and Mary Maahs

Anthony Mangini
Timothy Mangini
Megan Manteuffel
Andrew and Maia Marshall
Mary Marshall
Roberta and Brian McAdam
Polly and John McDonald
McDowell Family Charitable Fund
Patricia McNeely Gordon
Vicki Mitchell
Theresa and Jeff Moree
Sharon Morgan
Keith and Sophie Moser
Jeffrey and Ellen Mueller
Fred and Karen Nelson
Daniel Newham
Jacque and Scott Nichols
Kim and Mark Nyka
Jason and Shannon Ottmar
Arnold Parenteau
Carol Pauk*
Eric and Shelley Perkins
Michele Perpich
Jeff and Christine Phillips
Nicholas Platt
Alise Porter*
Daniel and Antoinette Reichow
Abby and David Richardson
Dara Rickles
Bryan Rieves
Brent and Pia Robertson
Jamie Rolewicz
Jephrey Rose
Elizabeth and Craig Rowles
Laura and James Rubin
Cari and Mike Sather
Christine and Donn Scroggins
Joan Setter
Barry and JoAnn Birkholz
Dorothy Biscornet
David Blauw
Dave and Cindy Boden
Tim and Joellen Bohannon
Bryce Bonebrake*
Gary Bonewitz*
Jim Bosier
Taylor Bovee
Kent Bragdon
Becky Brandt
Jon and Suzie Brimacomb

[\\$250-\\$499](#)

Ali and Bob Abbott
Mark Ades
Patrea and Troy Aeschliman
Ruth Anderson
Tara and Mike Arndt
Kellye and Charlie Arning*
Christopher Backes*
Charles Backstrom
Joe Balk
Billy and Julie Ball*
Jacob Barnes
Kelly Barrick
Eric Baumwoll
Sean Bedwell*
Rene Benson
Joanne Bibler
Jeffery Birkeland
Barry and JoAnn Birkholz
Dorothy Biscornet
David Blauw
Dave and Cindy Boden
Tim and Joellen Bohannon
Bryce Bonebrake*
Gary Bonewitz*
Jim Bosier
Taylor Bovee
Kent Bragdon
Becky Brandt
Jon and Suzie Brimacomb

Mike Brown*
Stacey and Max Bruck
Steve Buckingham*
David Calterwood
Julia M. Carlson
Christopher Carrieri
Casey and Susan Scott Charitable Fund
Kelly Casey**
Jen Champion-Rinken*
David Chepokas
Jana and Daniel Cinnamon
Neil Collins
Erica and Jason Cook
Kim Cooke*
Alison and Jeff Cooper
Michael Corcoran
Paulette Craggs
Christopher and Gabriella Crane
Cynde R. Cronin*
Curt Blake Fund
Lisa and Vincent Dailey
Giuseppe D'Andrea
Teresa Danzl-Pierson
Sharla and Brent Davis
Joseph Day*
Mark Dayton
Marvin Delmott
Stephen and Gretchen Deutsch
Amy Diedrich
Nancy Dop
Brendan Doyle*
Joy Shelby
Anna Egresits
Adrienne Eickman
Karen and Gene Eidsness**
Erica Ellis
Alisha Erickson
Kathy Evert
John and Susan Fink**
Branden Flanagan
BreAnna and Chad Franek
Michael Galgano
Gregory Gamache
Amy and Brandon Gandy
Dave Giancristoforo
Paul Giaquinto
Diane Glynn
Karen Gordon
Jon and Paige Grabe
Sheldon Graber
Kacey and Andrew Grebe*

Greg And Shari Flack
Derek Greiner
Mark Grier
Marianne Grimes Lally
Brittany Gymrek
Jennifer Haga*
Michael Hall
Angela and Danny Harris
Keith Hauge
Jenna Heise
Patrick Hennessey
Sean Herndon
Joyce Hillebo*
Loyd Hise
Sylvia Horras
Dustin Howard*
Maura Howard
Jerry Hyde*
Timothy Hyde
Linda Ill**
Shannon and Terri Jaeger
Susan Jakubowski
Chad Jenkins*
Merlin and Elaine Jeseritz
Elizabeth Jesso
Steven and Brenda Jilek
Maggie Jirik
Ron and Teresa Jirik
John And Nicole Doty Charitable Fund
Eric Johnson and Aimee Pugsley
Troy Johnson
Blake Johnston
Carol Jones
Shale Juster
Jessica Kaspar
Dawn and Joseph Keller
Steve Kelly
John Keninger
Mary Kennedy*
Roger and Tracy Miller
Jonathan Kirschenman
Karen Klocke
Marc and Mary Ann Knupp
John Kollmorgen
Mary Ann Kozar*
Michael Kramer
Michelle Krebs
Joshua Kroitor
John Kruchten*
Doug Kruse
Scott Krusemark
Terri Kuehl
Darryl Kulwin

Melissa and Tim Kuran
Maureen and Brett LaBrie*
Lyndsay LaMariana
Dennis and Dawn Larson*
Karen Laumann
Wendy Lawson
Kathy and Loc Le
Cathy Lease
Mike and Lisa Lescarbeau
Martha Lewin
Jolene and Jon Liebl**
Dennis Lincicum
Amy Lindmark
Thomas Lindquist
Judith Lindstrom
Todd Livingood
Michelle Lucchetti
Kelly Luciw
Kathy and Ken Lunderby
Brian Lysne
Brian Mahoney
Jamie Mahoney*
Kurt Manatt
Alex Manero
Shelby Manning
Brandon Manos
Carl and Ilona Marino
Lisa and William Mayleben
Marty McDonald
Jill and Mark McDowell
Sandra McNeil
Heather and Sean McTeague
Cara Mearns-Thompson
Lisa Mendenhall
Kate and Keith Mercier
Edward Mezyk
Julie Michals
Lindsay Michalski
Hugh and Betty Miller
Roger and Tracy Miller
Dan Mohrfeld
Laura and Bob Moore
Bradley Morford*
Amy and Shawn Murnan*
Phoenisa Myers
Todd Neils
Erin L. Nelson
Robert Nelson
John Neubert*
Paul and Diane Newton
Rosemary OGara
Annie and Tim O'Neill
Anne Oswald
Frank and Lauren Owens

Maurice Peck
Julie and Joe Pepe*
Kathleen Perry
Peter And Judith Schlicksup Charitable Fund
Kristi Petros and Peter Petros
Colleen Phillips*
Greg Phillips
Oanh "Kathy" Phuong*
Kristina and Russ Piech-Nurre
Marny and Bradley Podiak
Jennifer Pope
Mitchel Pothen
Dean Preiser
Bob and Patty Prifrel
Princehouse and Baldazo Families
Brian and Tamara Pysz
Mary and Randy Quist
Jessica Rapp
Trey Rice
Christopher Richardson
Brian and Evy Riesgraf
Steve Roberts*
Dominick Rocco
Teresa Rockwood*
Joel and Kelly Roelofs
Faye and Larry Rolfson
Tom Rooney
Jessica Rouse
Nicole Rubino
Jennifer Sachs**
Kirk Sampson*
Kenny and Elaine Sandees
Lindsay and Theodore Scearcy
Matt and Shelly Schafer
Lindsey Schierloh
Kim and Dan Schneider
Paul Schnoebelen*
Barb and Mark Scholz*
Kyle and Andrea Schrieffer*
Thomas Schuster
George Schwalm and Joy Dakin-Schwalm
Elizabeth and Steve Seem
Heather L. Seibers
Emily and Nathan Semsch
Neil and Kristy Serdinsky
Chloe Setter
Keith Sexton*
Carlyle Sherrill
Regina Smith

Casey Speaker
James Spencer
Marina Stare*
Erin Stieler
Kim and Dan Stieler*
Chris and Linda Stinson
Nicholas Stokes
Tom and Kathleen Swab
Elizabeth Sween
Jon Swenson
Mike Talsma
Michael Thompson
Leo Timms*
Andrea and Brian Tisor*
Jillian Tobias
Tomoff Family Fund*
Tate Trampe*
Laurie Trebil
Marvin Trout
Emily and Aaron Tschetter
Claudia and Richard Tsui
Cheryl and Steve Tuttle
Nate and Noelle Valberg
Pamela L. Vandenberg
Jerome Vehanen
Catherine and Jason Wain
Meredith Walsh
Patrick Walsh
Andrea Walter
Jocelyn Weis
Albert Wells*
Gina Wells
Patricia and Stephen Wetlauffer
Larry Wieland*
Dave and Joan Wigfield
Melanie and Charles Willette
Daphney and Tom Willwerth*
Kathleen Wilson
James and Catherine Wolff*
Donna Wong
Angela and Stephen Yeh
Jeremy and Katie Zabel
Brent Zande
Leslie and Craig Zander*
Ru Zang
Elizabeth Zwisler*

*Tribute Gifts **Pinky Partner (recurring donor)

Pinky Swear Foundation Staff

Erica N. Campbell
Executive Director

Chloe Czaplowski
Digital Fundraising Manager

Carrie Eidsness
*Operations and
Program Specialist*

Amy Gallagher
Events Manager

Carolyn Gross
Grant Writer

Tim Hyde
Senior Partnerships Manager

Lacey Kraft
Director of Development

Josh Le
*Director of Marketing
and Strategy*

MaryBeth Meyer
Partnerships Manager (IA)

Vicki Radosevich
Director of Finance

Sue Ratcliff
Area Director (NC)

Leslie Sonnen
*Annual Fund and
Stewardship Manager*

Karen Svendsen
Director of Programs

Joe Zander
Youth Leadership Manager



Board of Directors

Bruce O'Brien, *Chairman of the Board*

Jeff Wenngatz, *Vice Chair*

Brian Mark, *Treasurer*

Tamara Reding, *Secretary*

Becky Chepokas*, *Mitch's Mom*

Stephen Chepokas*, *Mitch's Dad*

Geoff Bartsh

Lisa Burke

Michael Castagnetto

Bob Cohen

Julia Feygin

Brad Joseph

Rick Kes

Peter Moyer

Andy Nessler

Caroline Ray

Ryan Ruud

Mary Setter

Karla Vehrs

Mike Jilek*

Lowell Jobe*

* Emeritus Board Members



PINKYSWEAR
FOUNDATION

www.pinkyswear.org

5555 W. 78th Street, Suite E
Edina, MN 55439

Special Thanks to our Collaborators:

Korey McDermott | Tom Sellwood | Emma Rotilie | Blueprint NYC