

ALL-STAR

NATE



IMPACT REPORT 2023

MISSION

Helping kids with cancer and their families with financial and emotional support

VISION

To say 'yes' to every family with a child battling cancer

VALUES

Compassion, Collaboration and Celebration



PINKYSWEAR
FOUNDATION

“Pinky Swear paid our mortgage not once, but twice. I hadn’t been able to work for a long time, so it was a huge relief. It was the difference between whether we would make it one month or not.”

– All-Star Nate’s mom Sonja

What originally started as a simple lump quickly turned Nate and his family’s life upside down with a neuroblastoma diagnosis. This journey took Nate to three different hospitals across three states, leading to week-long stays that forced his mom, Sonja, to take unpaid time off.

“I would load the van for several months and just figure it out,” Sonja said.

The challenges extended beyond medical care and travel. Nate’s dietary needs changed impacting their budget with the addition of special foods. None of this was planned. Families plan for college, not cancer.

Because of your generosity, Nate’s family received two mortgage payments in addition to an Orange Envelope. Your compassion allowed Nate’s parents to focus on what matters most – their child.

2,835 ALL-STAR FAMILIES

supported financially.

824 more than 2022

\$1,489,447

given for housing, food, and transportation needs.

\$100,000 more than 2022

55%

of awarded families self-identified as persons of color.

96% OF FAMILIES

said an All-Star Fund reduced stress.

2,294 ORANGE ENVELOPES

distributed to families in need.

1,036 more than 2022

6,900 PEOPLE

served through Pinky Swear pantries.

Learn more about *your impact* at pinkyswear.org or by emailing development@pinkyswear.org.

PROGRAMS

Orange Envelope Program

Financial support within six months of a child's diagnosis, or relapse, including a \$200 gift card, heartfelt Letters of Encouragement, and a warm welcome to the Pinky Swear community.

All-Star Fund

Financial assistance for housing, gas, groceries, transportation and utility payments after six months of a diagnosis or relapse.

Pinky Swear Pantry

On-site hospital pantries stocked with meals and snacks, allowing families to stay close to their child and ease the financial burden of food.

