

YOUTH LEADERSHIP COUNCIL

COUNCIL VALUES

What is the Youth Leadership Council (YLC)?

YLC is a group of young leaders who are the premier peer-to-peer ambassadors of the Pinky Swear Foundation mission.

Mission:

YLC is youth working together to share their voices to further the mission of the Pinky Swear Foundation.

Philosophy:

By spreading awareness, fundraising and volunteering – Youth Leadership Council members are motivated to support kids with cancer and their families.

Vision:

By supporting kids with cancer, Youth Leadership Council members acquire and use important life skills and develop leadership qualities and become community leaders of the future.

Components:

Leadership Development* | Volunteering/Fundraising | Recognition

** Public Speaking, Leadership, Goal Setting, Confidence, Self-Esteem, Motivation, Ability and Resources to carry out actions and Finding one's own strengths and weaknesses*

What you can expect to get out of the Youth Leadership Council:

- Team leadership skills
- Goal setting
- Public speaking opportunities
- Media Appearances
- Recognition and Celebrations
- Fun and interesting meetings
- Connections with All-Stars

What Pinky Swear Expects out of you:

Meeting Attendance and Engagement:

- Attend 9 out of 12 Youth Leadership Meetings
 - RSVP yes or no to each meeting invite
- Be actively engaged when you are at meetings
- If you cannot be at a meeting, we expect you to tell us in advance
 - Follow up after the meeting
 - Complete any work that others did during the meeting if applicable
- Stay connected in between meetings
 - Join and post in the GroupMe (Or the YLC's desired form of communication)
 - Read and respond to emails from PSF staff
- Meetings are held on the 3rd Monday of the month online via Zoom

Fundraising:

- Host at a minimum of one individual fundraiser (Small event, Lemonade Stand, coordinate with a business for a profit share day... etc.) and create an online fundraising page for Pinky Swear Foundation
- Support other Youth Leadership Council members with their fundraising efforts by attending other fundraisers, providing input and insight while helping out when needed

Volunteering:

- Volunteer with Pinky Swear a minimum of 2 times a year – this can be done virtually!
 - Attend an event
 - Help at the office
 - Pantry organization or food drive host
 - Set up an All-Star Weekend

Pinky Swear Ambassador :

- Spread the word and be an advocate of Pinky Swear Foundation

QUESTIONS?

Contact Frankie Behr - Student Leadership Manager at Frankie.Behr@pinkyswear.org

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