



**PINKYSWEAR**  
FOUNDATION

## Pinky Swear Foundation's Youth Leadership Council Toolkit

How to get your youth engaged with Pinky Swear Foundation and our mission to help kids with cancer.

#kidshelpingkids



Helping kids with cancer and their families with financial and emotional support.

# Background Information

**Mission:** Help kids with cancer and their families with financial and emotional support.

**Vision:** To say “yes” to every family with a child battling cancer.

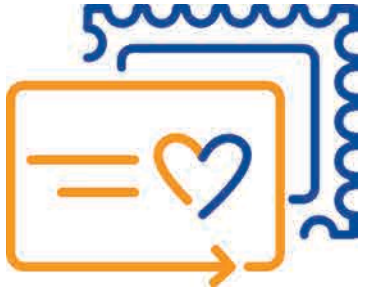
**“Kids Helping Kids”:** Continue to engage and inspire youth in communities around the country to create and innovate new ways to support families with a child battling cancer when they need it most – right now.



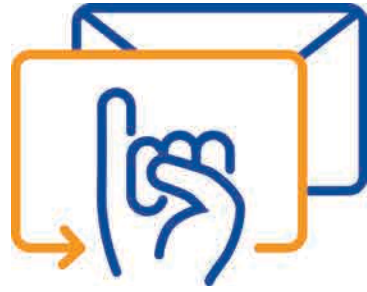
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# How Pinky Swear Helps Families



Orange Envelope Program



All-Star Fund



Pinky Swear Pantries



All-Star Weekends



# Charles M. Harper Youth Leadership Council



- For any teen that is interested in becoming fully involved with Pinky Swear.
- Youth working together to share their voices to further the mission of the Pinky Swear Foundation by spreading awareness, fundraising and volunteering
- Meet once a month at Pinky Swear Foundation office
- Council members are eligible for Pinky Swear Foundation Scholarships

# Youth Leadership Council Expectations



- Time commitment: 1 year minimum
- Students are to commit to:
  - Attend 9 out of 12 Youth Leadership Meetings
    - RSVP yes or no to each meeting invite
  - Be actively engaged when you are at meetings
  - Follow up after the meeting and stay connected in between meetings
- Host at a minimum of one individual fundraiser (Small event, Lemonade Stand, coordinate with a business for a profit share day... etc.)
- Support other Youth Leadership Council members with their fundraising efforts
- Volunteer with Pinky Swear a minimum of 2 times a year
  - Attend an event
  - Help at the office
  - Pantry organization or food drive host
  - Set up an All-Star Weekend
- Spread the word and be an advocate of Pinky Swear Foundation

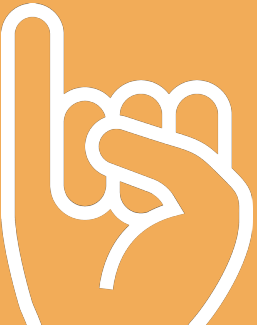
# How We Support Youth Leadership Council Members



- Monthly conference calls
- Mailing of toolkit materials, including Pinky Swear Foundation collateral and any resources needed
- What's in it for you?
  - Spotlight in our newsletters and possible media appearance opportunities
  - Rewarding leadership skill building opportunities
  - Networking and resume building
  - Public speaking experience
  - Exclusive scholarships opportunities
  - Chance to make new friends and meaningful connections with other youth leaders

# Typical Meeting Structure

Segment	Activity	Time
Opener (20 Minutes)	Ice Breaker (Youth Council Member Leads)	10 minutes
	Connect to Mission (Youth Council Member Leads)	10 minutes
Speaker Series (30 Minutes)	Presentation on topics	20 Minutes
	Topic Related activity and/or Q&A	10 Minutes
Strategic Plan Work (30 Minutes)	Address Strategic Goals and Personal Goals	30 Minutes
Closing (10 Minutes)	Meeting Recap	5 Minutes
	Mission Promise (Take away that connects to mission)	5 Minutes





# Monthly Speaker Series Focus Areas



Each Youth Leadership Council meeting features a speaker focusing on one of 6 topics:

- Philanthropy
- Compassion
- Leadership
- Entrepreneurship
- Goal Setting
- Kids helping Kids - Overcoming Challenges



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## Questions...?

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Apply to the Youth Leadership Council at

[www.pinkyswear.org](http://www.pinkyswear.org)

