

# YOUTH LEADERSHIP COUNCIL

## COUNCIL VALUES

### What is the Youth Leadership Council (YLC)?

YLC is a group of young leaders who are the premier peer-to-peer ambassadors of the Pinky Swear Foundation mission.

### Mission:

YLC is youth working together to share their voices to further the mission of the Pinky Swear Foundation.

### Philosophy:

By spreading awareness, fundraising and volunteering – Youth Leadership Council members are motivated to support kids with cancer and their families.

### Vision:

By supporting kids with cancer, Youth Leadership Council members acquire and use important life skills and develop leadership qualities and become community leaders of the future.

### Components:

Leadership Development\* | Volunteering/Fundraising | Recognition

*\* Public Speaking, Leadership, Goal Setting, Confidence, Self-Esteem, Motivation, Ability and Resources to carry out actions and Finding one's own strengths and weaknesses*

### What you can expect to get out of the Youth Leadership Council:

- Team leadership skills
- Goal setting
- Public speaking opportunities
- Media Appearances
- Recognition and Celebrations
- Fun and interesting meetings
- Connections with All-Stars

## **What Pinky Swear Expects out of you:**

### *Meeting Attendance and Engagement:*

- Attend nine out of 12 Youth Leadership Meetings
  - RSVP yes or no to each meeting invite
- Be actively engaged when you are at meetings
- If you cannot be at a meeting, we expect you to tell us in advance
  - Follow up after the meeting
  - Complete any work that others did during the meeting if applicable
- Stay connected in between meetings
  - Join and post in the GroupMe (Or the YLC's desired form of communication)
  - Read and respond to emails from PSF staff
- Meetings are held on the third Monday of the month online via Zoom

### *Fundraising:*

- Host at a minimum of one individual fundraiser (Small event, Lemonade Stand, coordinate with a business for a profit share day... etc.) and create an online fundraising page for Pinky Swear Foundation
- Support other Youth Leadership Council members with their fundraising efforts by attending other fundraisers, providing input and insight while helping out when needed

### *Volunteering:*

- Volunteer with Pinky Swear a minimum of two times a year – this can be done virtually!
  - Attend an event
  - Help at the office
  - Pantry organization or food drive host
  - Set up an All-Star Weekend

### *Pinky Swear Ambassador :*

- Spread the word and be an advocate of Pinky Swear Foundation

## **QUESTIONS?**

Contact Malaina Saha - Student Leadership Manager at [malaina.saha@pinkyswear.org](mailto:malaina.saha@pinkyswear.org)

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