

PINKYSWEAR

SOIREE



× A PARTY FOR A PROMISE ×

SPONSORSHIP GUIDE



PINKY SWEAR SOIREE 2022

The 2022 Pinky Swear Soiree will take place on Saturday, April 30 from the comfort of viewers' own homes. This event will support the Pinky Swear Foundation mission and allow us to help even more families with a child battling cancer when they need it most – right now.

Although the average length of treatment for childhood cancer is two years, families that experience childhood cancer suffer for a lifetime. More than 40,000 kids across the country are treated for cancer each year and one in 11 families with a child that is diagnosed with cancer files for bankruptcy.

Please contact MaryBeth Meyer, director of partnerships, to learn more about the 2022 Pinky Swear Soiree. We hope to “see” you at this year’s event.

Our Story

Pinky Swear Foundation has a mission of helping kids with cancer and their families with financial and emotional support. Just before nine-year-old Mitch passed away from bone cancer, he made his father Pinky Swear promise to always help kids with cancer – even after he was gone. 19 years later, Pinky Swear Foundation has helped more than 16,000 families with a child battling cancer.

Goal

Raise funds for kids with cancer and their families

Sponsorship Deadline

March 25, 2022

When

Saturday, April 30, 2022

Where

Online

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SPONSORSHIP BENEFITS

Presenting Level – \$25,000

- Mission Partner Status
- Logo on all event promotions and represented as “presented by”
- 30 second segment included in program
- Product placement in party boxes
- Logo included in live streaming overlay
- Name in event press release
- Live program acknowledgment
- Sponsor acknowledgment on social post
- Post-event check presentation
- Logo on event webpage
- Logo included on event emails

Diamond Level – \$15,000

- 30 second segment included in program
- Product placement in party boxes
- Logo included in live streaming overlay
- Name in event press release
- Live program acknowledgment
- Sponsor acknowledgment on social post
- Post-event check presentation
- Logo on event webpage
- Logo included on event emails

Platinum Level – \$10,000

- Product placement in party boxes
- Logo included in live streaming overlay
- Name in event press release
- Live program acknowledgment
- Sponsor acknowledgment on social post
- Logo on event webpage
- Logo included on event emails

Gold Level – \$5,000

- Live program acknowledgment
- Grouped sponsor acknowledgment on social post
- Logo on event webpage
- Logo included on event emails

Silver Level – \$3,000

- Grouped sponsor acknowledgment on social post
- Logo on event webpage
- Logo included on event emails

Bronze Level – \$1,000

- Logo on event webpage
- Logo included on event emails

All sponsorship packages can be customized! Please share your ideas and business objectives with us to create a unique package for both our organizations! Contact MaryBeth Meyer, director of partnerships, at marybeth.meyer@pinkyswear.org or 515.368.8799.

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I want to support the 2022 Pinky Swear Soiree as a (please select all that apply):

Cash Sponsor | In-Kind Sponsor | Individual Donor

PLEASE SELECT THE CORRECT SPONSORSHIP LEVEL:

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 | <input type="checkbox"/> Silver Sponsor | \$3,000 |
| <input type="checkbox"/> Diamond Sponsor | \$15,000 | <input type="checkbox"/> Bronze Sponsor | \$1,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Individual Donor | \$_____ |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | | |

IN-KIND SPONSORSHIP

Please provide a description of the in-kind donation and include any applicable restrictions:

Estimated Fair Market Value: _____

CONTACT/PAYMENT INFORMATION

Sponsor Listed As: _____

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Total Amount: \$ _____ Enclosed Check | Pay Online | Credit Card

Credit Card Number: _____ Expiration: _____ CSV Number: _____

Pinky Swear Foundation | 5555 West 78th Street, Suite E, Edina, MN 55439

Pinky Swear Foundation Tax ID: 56-2384527