

PINKYSWEAR
FOUNDATION

2021 IMPACT REPORT

MISSION

Helping kids with cancer and their families with financial and emotional support

VISION

To say “yes” to every family with a child battling cancer

VALUES

Compassion

Demonstrate patience and kindness to all members of the Pinky Swear Family

Collaboration

Our impact grows when we work together

Celebration

Celebrate successes of all sizes for everyone in the Pinky Swear Family



ALL-STAR Cecilia

When you have young kids, you expect runny noses and occasional fevers. When All-Star Cecilia was two years old, she had low-grade fevers all winter. Something was wrong.

“I’ll never forget the call; Cecilia had cancer.” Cecilia’s mom said. *“The first month was especially difficult. The steroids had her up all night crying for food. She was so hungry.”*

Thanks to you, the family received a gift card for gas and groceries. Later, you helped pay their mortgage.

“Even a small gift card means so much. Covering a mortgage is unbelievably jaw-dropping.”

Two years after her diagnosis, Cecilia celebrated the end of her treatment with the party she dreamed of, complete with a big playground and her favorite foods.

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1,030 Orange Envelopes were distributed.

826 families were served with All-Star Fund grants.

99% of respondents said the All-Star Fund reduced stress for their family.

Nearly 7,000 people accessed Pinky Swear Pantries.

53%

of people served identified as persons of color.

\$1MIL.+

in direct financial support was given to families in need.

1,519

families were supported financially because of you.

“Caring for your child as they go through cancer is the most terrifying, exhausting and overwhelming thing a parent could possibly do. The financial and emotional relief that is experienced when someone comes alongside in support on the journey is invaluable. Your contributions keep families going when it feels otherwise impossible.” – Parent of an All-Star

Pinky Swear Foundation supports families through four programs:



Orange Envelope Program

A message of love and support, plus gift cards delivered to families when their child is newly diagnosed with cancer.



All-Star Experiences

Giving children battling cancer a chance to be a kid again and find reasons to celebrate — even in stressful times.



All-Star Fund

Direct payments and gift cards that put meals on the table, keep the rent and mortgage paid, and fill the gas tank for trips to the doctor.



Pinky Swear Pantry

On-site food pantries at children's hospitals so that families can keep nourished without having to leave their child's bedside during treatment.

Thank you for continuing to keep the promise.

To learn more about your impact, go to www.pinkyswear.org or contact development@pinkyswear.org.