



Pinky Swear Foundation
FUNDRAISING IDEAS

Here are some ways you can fundraise for Pinky Swear Foundation (PSF)...

Bake sale: enlist some expert bakers and sell baked goods in your local community.

Block party: an old-fashioned block party on your street or in a parking lot can draw a huge turn-out. Ask a local DJ to donate a few hours, recruit neighbors to BBQ, offer face painting, games, and more.

Bowling night: team up and register for a bowling tournament. Donate entry fees to PSF.

Brown bag lunch day: have everyone bring their lunch to work/school and donate the money they would have spent to eat out to PSF.

Bingo night (virtual or in-person): get unique prizes donated, charge a per-board fee, and begin!

Car wash: for this classic fundraiser, ask for suggested donations instead of charging a price.

Craft fair (virtual or in-person): solicit makers to create crafts and sell them to benefit PSF.

Coin drive: set up coin jars in your office or business and set a goal. Make it a competition amongst departments/locations! Winning team gets a prize.

Challenges: challenge another school, business, or team to raise more money. Ask a local radio station to promote your challenge for free on the air. This fundraiser is perfect for clubs that are active across different schools.

Concession stands: ask a local sports team concession stand to give a percentage or dollar amount to PSF from the season's sales.

50/50 drawing: the opportunity to win a cash prize makes this a popular fundraiser. Sell raffle tickets, and at the time of the drawing, half of the proceeds go to the winner, and half go to PSF. This can be built into any event that you hold and is especially great for sporting events.

Fitness Night (virtual or in-person): Ask a fitness instructor to host a class where all fees to enter go to your fundraiser.

Game night: host a game night at your home or community center with an entry fee.

Golf tournament: play a round of golf for kids with cancer. Ask groups to purchase a foursome and proceeds benefit PSF. Solicit sponsorships of holes from local businesses.

Happy hour: ask your favorite local bar or restaurant to host a happy hour benefiting PSF.

Hot dog cookout: have a tailgate party or pregame cookout. Create specialty hot dogs and sell them!

Karaoke night: let loose and sing a song that moves you, all while supporting kids with cancer. Ask for a donation for every song sung.

Lemonade Stand: Who doesn't like a glass of ice-cold lemonade?

Ice cream social: scoop a variety of flavors and toppings for a work, school, or community event.

Movie night (virtual or in-person): rent a projector and watch a favorite film in your own backyard, school, community center, on Zoom, etc. Sell admission tickets, buttery popcorn, candy, and soda.

Music event (virtual or in-person): set up a battle of the bands, DJ scratch contest...whatever you'd like! Encourage people to give to the performer they like best!

Pancake breakfast: serve up sweet flapjack stacks at your church, community center, or workplace.

Parking space auction: who doesn't want that prime spot at work?

Party with a purpose: in lieu of birthday or wedding gifts, ask guests to donate funds to PSF.

Percentage of sales: this is a popular one. Ask a local business, restaurant, or retail location to donate a percentage of sales to PSF, then promote it to drive traffic. If you own your own business, consider donation a percentage of your own sales to PSF.

Run/Walk/Triathlon: Organize a run/walk/triathlon in your local community! Sell tickets with the proceeds going to PSF. Ask local businesses to sponsor giveaways.

Sell your arts/crafts: Are you an artist? Sell your creative works and donate the proceeds to PSF!

Silent auction: ask local businesses or craftspeople to donate products or gift certificates for services and let the bidding begin! This is a popular tactic to make an event even more successful.

Spaghetti dinner: host a spaghetti night at your church, community center, or even at home. Donate the proceeds to PSF.

Sports tournament: host a dodge ball game or basketball game with ticket sales benefiting PSF. Encourage teams to dress up in themed attire to add to the festive atmosphere.

Tee shirt sales: are you hosting a sports event, or another themed event? Design special tee shirts to commemorate it and donate the profits to PSF.

Do you have questions about a fundraiser?
Contact Pinky Swear Foundation at fundraise@pinkyswear.org.