



# React like it's your responsibility.

How to host a donor drive  
on campus

## PURPOSE

As the world becomes more diverse, we need to create a registry that reflects this shift. By hosting drives on your campus we can recruit younger, more ethnically diverse potential donors to help patients around the globe.

### What's expected of a campus lead?

- Be our main point of contact to organize and execute a drive on campus
- Recruit and lead your team of friends and volunteers to rock and roll on the day of your drive
- Identify the perfect day, time and location for your drive
- Schedule a kickoff meeting with your team to discuss how to make your drive the greatest ever
- Secure support from your campus administration (when necessary)
- Ensure that all the registration materials (and swabs!) are returned to DKMS in a timely manner

### What's can you expect from DKMS?

- Connect you with a Drive Coach to guide and train you for your first donor drive
- Provide the tabling supplies, registration supplies and promotional materials needed
- Supply a qualified, professional reference from DKMS for your resume
- Encouragement, support and recognition of your dedication and generosity