



ALL-STAR
DAMON



IMPACT REPORT 2022

MISSION

Helping kids with cancer and their families with financial and emotional support

VISION

To say 'yes' to every family with a child battling cancer

VALUES

Compassion, Collaboration and Celebration



“Every dime helps us keep the focus on Damon.”

– Carrie, mom to All-Star Damon

When Damon was diagnosed with leukemia, doctors told parents Carrie and Brian that his condition was severe. In the year and a half since then, treatments and clinical trials have failed. Damon’s parents have been faced with impossible medical choices.

The family and household decisions became impossible. Damon was hospitalized immediately upon diagnosis and didn’t go home for five months. Neither did his mom. His brother and sister had to live with cousins for the summer.

Carrie had to leave her job to care for Damon in the hospital. Damon’s dad was self-employed and lost much of his income, too. Reserves were drained. Bills went unpaid.

Thanks to you, Carrie and Brian had a month of their mortgage paid. Your generosity allowed Carrie and Brian to keep their focus on Damon. Thank you!

2,000+ ALL-STAR FAMILIES

supported financially. *+32% from 2021*

56%

of awarded families self-identified as persons of color. *+3% from 2021*

97% OF FAMILIES

said an All-Star Fund reduced stress.

1,250+ ORANGE ENVELOPES

distributed to families in need.

+22% from 2021

\$1,380,000+

given in gas, grocery, rent and mortgage and more. *+34% from 2021*

6,900+ PEOPLE

used Pinky Swear pantries.

Learn more about *your impact* at pinkyswear.org or by emailing development@pinkyswear.org.

PROGRAMS

Orange Envelope Program

A 'virtual hug' that includes an All-Star card, a family guide and a small financial gift

All-Star Fund

Payments to help put meals on the table, keep the rent and mortgage paid, and fill the gas tank

All-Star Experiences

All-Stars connected with Pinky Swear college students for virtual activities to help them feel like a kid

Pinky Swear Pantry

Pantries so families can stay nourished without having to leave their child's side

